

TOP END
MOTOCROSS
CLUB

2010 Sponsorship Program



Introduction:

Moto-X is a major sport in Australia. The sport attracts many thousands of participants from professionals to veterans and is a fantastic sport for juniors from as young as 4 years old. It is also a major spectator sport that is well supported through sponsorship and media coverage.

Moto-X operates in two disciplines.

- Stadium Moto-X
- Natural Terrain Moto-X

Stadium Moto-X is held on a short track that includes many obstacles including man made Jumps, Table tops and Berms. Natural Terrain as the name suggests, is a flatter track with less attention given to track preparation. Stadium Moto-X is exciting as the riders fly through the air over jumps up to 30 metres long. Natural Terrain excitement comes from the extra speed the riders can obtain on the flatter circuit.

The Top End Moto Cross Club Inc (TEMCC)

The Top End Moto Cross Club was formed in 1988 to meet the needs of Darwin's young motorcycle riders, who had no organised facility at which to race.

The TEMCC now has a complex and facilities on Catalina Road, Palmerston. The complex caters for both disciplines and has lighting to allow for racing at night. The Stadium Moto-X meetings are on Saturday nights and run from sundown to approximately 10:30 p.m. Natural Terrain events are held on Sunday mornings on our all new track, and Mini bikes are held on Friday nights.

Facilities include a fully licensed Bar, Canteen, Toilets and a spectator mound (at Stadium track) with room for around two thousand people.

We have around 200 memberships, about half of those being families with more than one rider.



Advertising Audience

Who will you reach advertising with the TEMCC?

Moto-X offers a unique opportunity to reach a specific audience. On a typical Saturday night we get around 100 nominations for racers, from 50cc juniors to Open class Moto-X. The spectator hill fills with up to two thousand people. Some of the spectators are there because they know one or more of the riders. ie Mum and Dad or Aunts and Uncles. Some are there for the sheer enjoyment of night racing. Some are there to remember when they rode motorcycles. Whatever the reason, we get a good cross section of the community. At only \$20.00 entry for the whole family, families can sit back and enjoy the racing.

If your product or service appeals to this type of consumers, ordinary families with a few kids, then this is the place to advertise.



Proudly Affiliated with



Motorcycling Australia Northern Territory

2010 Calender

This year's calendar includes:

Thunder-X Series – 3 rounds of Natural Terrain Moto-X

Mr Moto-X Series – 3 rounds of Stadium Moto-X and Mini Bikes

Club Championship Series – 4 rounds of Stadium Moto-X and Mini Bikes

Natural Terrain Series - 3 rounds of Natural Terrain

NT Moto-X Titles on 9th, 10th & 11th July, which sees riders from throughout Australia, come to Darwin to compete for the title of NT Champion.

Sponsorship Packages

Sponsorship Packages can be made of Cash or goods/services to the value of.

All packages can be altered to suit individual requirements.

Where your sponsorship goes:

- Maintenance of our track
- Hire of equipment for race days
- Rubbish disposal
- Promoting the sport and club
- Printing and posting e.g. Newsletter
- Plus other items that keep the club running

**If you think you could help us in any way please contact President – Glen Holmes,
Treasurer – Melissa Holmes or Race Secretary – Susan Black**

Glen Holmes	President	palmerstondrivingschool@hotmail.com	0417823514
Melissa Holmes	Treasurer	palmerstondrivingschool@hotmail.com	0408875791
Susan Black	Race Secretary	blackies10@bigpond.com	0412668320



Advertising Opportunities Available

Level	Benefits	Cost
Class Sponsor	<ul style="list-style-type: none"> • Name/logo in Race Program • Mentioned on PA at race meets • Naming rights to one race class other than open MX • Name on Class trophy 	\$150.00
Sign Sponsor	<ul style="list-style-type: none"> • Name/logo in Race Program • Mentioned on PA during Race meets • Sign on spectator fence (sign provided by sponsor) 	\$200.00
Sign Sponsor	<ul style="list-style-type: none"> • Name/logo in Race Program • Mentioned on PA during Race meets • Sign on infield of track (sign provided by sponsor) 	\$400.00
NT Titles Event Sponsor - Gold	<ul style="list-style-type: none"> • Naming Rights to NT Titles • Ad in Program – full page • 10 Free Passes to all events at NT Titles • Class Sponsor for Open MX • Name on Open MX Trophy • Mentioned in Advertising for NT Titles • Sign on infield of track (sign provided by sponsor) 	\$3000.00
NT Titles Event Sponsor - Silver	<ul style="list-style-type: none"> • Ad in Program – half page • 6 Free Passes to all events at NT Titles • Class Sponsor for 1 class (sponsors choice) • Name on 1 class Trophy (as above) • Mentioned in Advertising for NT Titles • Sign on infield of track (sign provided by sponsor) 	\$1000.00
NT Titles Event Sponsor - Bronze	<ul style="list-style-type: none"> • Ad in Program – quarter page • 4 Free Passes to all events at NT Titles • Class Sponsor for 1 class (sponsors choice) • Name on 1 class Trophy (as above) 	\$500.00

Level	Benefits	Cost
Thunder-X Series Sponsor	<ul style="list-style-type: none"> • Naming Right to Event • Mentioned on PA during Race meets • Ad in Program (size negotiable) • Class Sponsor for Open MX • Name on Open MX Trophy • Mentioned in Advertising for Thunder-X event 	\$1500.00
Mr Moto-X Series Sponsor	<ul style="list-style-type: none"> • Naming Right to Event • Mentioned on PA during Race meets • Ad in Program (size negotiable) • 4 Free Family Passes to all Moto-X Events in Mr Moto-X series • Class Sponsor for Open MX • Name on Open MX Trophy • Mentioned in Advertising for Mr Moto-X Series 	\$2000.00
As yet un-named Natural Terrain Series Sponsor	<ul style="list-style-type: none"> • Naming Right to Event • Mentioned on PA during Race meets • Ad in Program (size negotiable) • Class Sponsor for Open MX • Name on Open MX Trophy • Mentioned in Advertising for series 	\$1500.00
Club Championship Event Sponsor	<ul style="list-style-type: none"> • Naming Right to Event • Ad in Program (size negotiable) • Mentioned on PA during Race meets • 4 Free Passes to all Moto-X Events in Club Championship series. • Class Sponsor for Open MX • Name on Open MX Trophy • Mentioned in Advertising for series 	\$2000.00
2010 Major Sponsor	<ul style="list-style-type: none"> • Ad in Program (size negotiable) • 5 Free Passes to all Moto-X Events throughout the year • Mentioned in Advertising for Club Events • Name incorporated into T-shirts, stubby coolers etc 	\$5000.00

Thank you again for taking the time to read our proposal. We hope you like what you see and you will take the next step and contact our Club.



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